



Government of Jammu & Kashmir
Department of Rural Development & Panchayati Raj
Civil Secretariat, Jammu/Srinagar

Subject: Nomination of Nodal Officers (Social Media) at State, District and Block Levels.

Ref: D.O communication dated 13.12.2022, received from Additional Secretary to the Government, MoPR, GoI, New Delhi

Government Order No: 27 -RD&PR of 2023

Dated: 16 .01.2023

Sanction is hereby accorded to the nomination of the following officer/officer(s) as Nodal Officers (Social Media) at the UT level, District levels and Block levels, who will be a Single Point of Contact (SPOC), for the matters relating to step-up efforts towards increasing rural outreach and citizen engagement through social media interventions and work in close coordination with MoPR IEC Team to evolve strategies and intensify efforts in outreaching the Panchayats;

| S. No | Name of the Officer with Designation | Level |
|-------|-----------------------------------------------------------|----------------|
| 1 | Ms. Navamani Hans, Field Officer, Department of RD&PR. | UT level |
| 2 | Concerned Assistant Commissioner(s) Panchayat | District Level |
| 3 | Concerned Block Development Officer | Block Level |

The Nodal Officers will work in close coordination with MoPR to ensure that the Panchayats are informed about the live sessions of MoPR on YouTube/Facebook through whatsapp groups well in advance.

By order of Government of Jammu & Kashmir.

Sd/-

(Mandeep Kaur), IAS
Commissioner/ Secretary to the Government

Copy to the:

1. Joint Secretary (J&K), Ministry of Home Affairs, GoI, New Delhi.
2. Joint Secretary, MoPR for information.
3. Additional Secretary to the Government, MoPR, GoI, New Delhi email ak.tiwari12@nic.in
4. Director Information, J&K.
5. Director Archives, Archaeology and Museums, J&K.
6. Director, RDD, Kashmir/Jammu.
7. Director Panchayati Raj, J&K.
8. Director Finance, Department of RD&PR.
9. Principal Private Secretary to the Hon'ble Lieutenant Governor, Jammu & Kashmir
10. I/C IEC Cell, Department of RD&PR for information.
11. Private Secretary to Commissioner/Secretary to the Government, Department of RD & PR.
12. In- charge Website, RDD.

Copy also to the:

1. Ms. Navamani Hans, Field Officer, Department of RD&PR for compliance.
2. Assistant Commissioner(s) Panchayat, UT of J&K for compliance.
3. Block Development Officer(s), UT of J&K for compliance.

(Sheetal Pandita) JKAS

Deputy Secretary to the Government

16.01.22