



District Rural Haat under Saksham Nari Ki Pehchan inaugurated at Shopian

SHOPIAN, JUNE 29: The District Rural Haat under "Saksham Nari Ki Pehchan" J&K NRLM Umeed Scheme was today e-inaugurated at Old Fruit Mandi Shopian by Lt. Governor.

Deputy Commissioner (DC) Shopian, Sachin Kumar was present in the inaugural ceremony at Shopian.

On the occasion, the DC inspected various stalls established at the Rural Haat under National Flagship Programme Deen Dayal Antyodaya National Rural Livelihood Mission.

The DC appreciated the efforts of J&K NRLM and urged SHGS to become self-sufficient and self-reliant taking full benefits of Government Schemes.

The Rural Haat is a market facility for SHGs working under JK Rural Livelihood Mission. The Scheme is aimed to provide better livelihood facilities to the women particularly in rural areas by showing them a sustainable path to capital.

Vaishya while addressing the gathering said that the scheme will bring great hope for poor women in not only to come out of poverty but also raise their status within the communities. The scheme is extensively based on capacity building and strengthening of community based institutions by federating women at different levels.

He said the Government is committed to bring revolutionary changes in the economic stability of the state particularly in rural areas.

The DC said that the need of the hour is to give rise to the handmade products so that more and more SHGs come forward and display their products to enhance their business.

He praised the perseverance of women and their role in nation building.

The District Officers, Block Manager, NRLM, besides SHG members in large numbers were present on the occasion