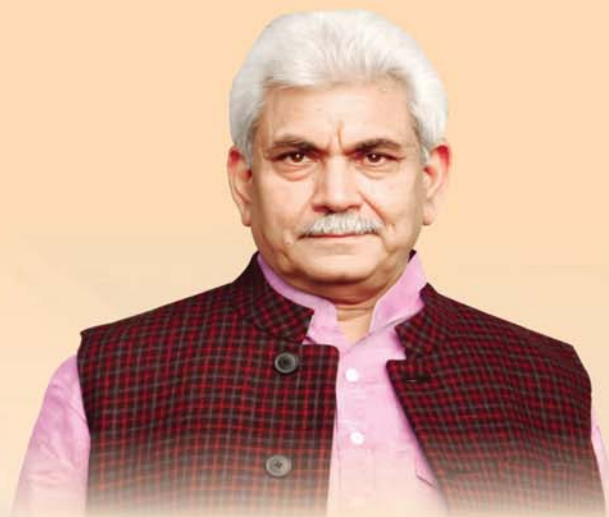




Government of
Jammu and Kashmir



Manoj Sinha
Lieutenant Governor, J&K

**Quality Generic
Medicines at
Affordable Prices**



Narendra Modi
Prime Minister

Dedication of **108 Janaushadhi Kendras**

to the people of Jammu & Kashmir

Objectives

- To make available quality medicines, consumables and surgical items at affordable prices for all and reduce out of pocket expenditure of consumers/patients.
- To popularize generic medicines among the masses and dispel the prevalent notion that low priced generic medicines are of inferior quality or are less effective.
- To ensure easy availability of the menstrual health services (Janaushadhi 'Suvidha' sanitary napkins) to all women across India.
- Generate employment by engaging individual entrepreneurs in the opening of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) Kendras.

by

Narendra Modi
Prime Minister

In the august presence of

Manoj Sinha
Lieutenant Governor,
Jammu & Kashmir

Giriraj Singh
Minister of Rural Development;
and Minister of Panchayati Raj,
Government of India

Jitendra Singh
MoS (Ind.Charge) of the Ministry of Science and Technology;
MoS (Ind.Charge) of the Ministry of Earth Sciences; MoS in the Prime
Minister's Office; MoS in the Ministry of Personnel, Public Grievances
and Pensions; MoS in the Department of Atomic Energy; and MoS in the
Department of Space

April 24, 2022
Palli Gram Panchayat, Samba, J&K